



UNIVERSITAS NEGERI JAKARTA
FACULTY OF MATHEMATICS AND NATURAL SCIENCES
CHEMISTRY STUDY PROGRAM

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Bachelor in Chemistry MODULE HANDBOOK

Module name:	Enterpreneurship
Module level, if applicable:	Undergraduate
Code:	33250192
Sub-heading, if applicable:	-
Classes, if applicable:	-
Semester:	6 th
Module coordinator:	Head of Chemistry Study Program
Lecturer(s):	Lecturer from economy study program
Language:	Bahasa Indonesia
Classification within the curriculum:	Compulsory Courses in the third year (6 th semester) Bachelor Degree
Class Size	40
Type of Teaching	In class activity : Team Based Project and Project based Learning Structured activity : Group Discussion using WorkSheet Independent activity : Individual task
Teaching format / class hours per week	Learning activity can be carried out in the form of : 1. Lecture or students response a. Face to face : 50 minutes/SKS b. Structured activity : 60 minutes/SKS c. Independent activity : 60 minutes/SKS
Workload:	1 CU (SKS) for bachelor degree equal to 2 work hours per week or 170 minutes. 2x50 minutes face to face, 2x60 minutes structured tasks, 2x60 minutes independent learning, for 16 weeks (including midterm and final examination), a total of 90.66 hours/semester.
Credit points:	2 SKS (3 ECTS)
Prerequisite course(s):	University Compulsory Course, Faculty Compulsory Course, Study Program Compulsory Course,

<p>Course Outcomes :</p>	<p>After taking this course the students have ability to:</p> <ol style="list-style-type: none"> 1. CLO 1 Students have knowledge of the basic principles and general concepts of entrepreneurship. 2. CLO 2 Students can apply entrepreneurial processes which include: selection of business types, production, marketing, partnerships and financial management as well as compiling a business plan. 3. CLO 3 Students have an entrepreneurial spirit and make entrepreneurship a way of life by being able to communicate and lead. 4. CLO 4 Students are able to apply business management in
<p>Content:</p>	<p>managing their business.</p> <p>General Concept of Entrepreneurship:</p> <ol style="list-style-type: none"> 5. solving chemistry problems and able to account for it in 1. Definition and concept of entrepreneurship academic forums 2. Entrepreneurial characteristics. 3. Entrepreneurial goals and benefits. <p>Selection of Business Type:</p> <ol style="list-style-type: none"> 1. Definition of the types of business. 2. Steps for selecting the type of business. 3. The benefits of choosing the type of business 4. Field survey of the types of entrepreneurs <p>Production Process of Goods and Services:</p> <ol style="list-style-type: none"> 1. Definition of the production of goods and services 2. Objectives and benefits of the production of goods and services 3. Matters that need to be considered and prepared in the production of goods and services 4. Cycles, results, layout in the production of goods and services 5. Warehouse and maintenance problems. <p>Marketing Concept:</p> <ol style="list-style-type: none"> 1. The basic concept of marketing 2. Marketing aspect <p>Business Partnership:</p> <ol style="list-style-type: none"> 1. The definition of partnership 2. Fields and partnership patterns 3. Implementation of partnerships 4. Partnership factors 5. A measure of partnering success <p>Financial Management:</p> <ol style="list-style-type: none"> 1. The definition of partnership 2. Fields and partnership patterns 3. Implementation of partnerships 4. Partnership factors 5. A measure of partnering success <p>Business Plan and Application:</p> <ol style="list-style-type: none"> 1. Selection of type of business 2. Production process 3. Marketing 4. Partnerships and finance 5. Business applications in entrepreneurship <p>1.</p>

