



### Entrepreneurship

<b>Module Name</b>	Course Module
<b>Module Level</b>	Undergraduate Programme
<b>Code, if applicable</b>	33150962
<b>Sub-title, if applicable</b>	-
<b>Courses, if applicable</b>	Entrepreneurship
<b>Semester(s) in which the module is taught</b>	6 (Even Semester)
<b>Person responsible for the module</b>	Lecturer of Courses
<b>Lecturer (s)</b>	1. Dr. Darsef Darwis, M.Si. 2. Edith Allanas, M.Pd.
<b>Language</b>	Bahasa Indonesia (Indonesian Language)
<b>Relation to Curriculum</b>	This course is an elective course and is offered in the 6 <sup>th</sup> semester.
<b>Type of teaching, contact hours</b>	Teaching methods used in this course are: - Lecture (i.e., group investigation, small group discussion, casestudy, and video-based learning) - Structured assignments (i.e., essays and case studies) - Project-based Learning  The class size for the lecture is 40 students. Contact hours for the lecture is 26.66 hours, assignments are 32.00 hours, and private study is 32.00 hours.
<b>Workload</b>	For this course, students required to meet a minimum of 90.66 hours in one semester, which consist of: 26.66 hours for lecture, 32.00 hours for structured assignments, 32.00 hours for private study,
<b>Credit Points</b>	3.00 ECTS
<b>Requirements according to the examination regulations</b>	Students should have attended all lectures and submitted all scheduled individual and group assignments prior to the final examination.
<b>Recommended prerequisites</b>	Students should have attended all lectures and submitted all scheduled individual and group assignments prior to the final examination.
	PLO 1. Be able to apply religious attitudes, responsibility, leadership, communication skills, professionalism, and can work individually and collaborate in groups.



<b>Program intended learning outcomes</b>	PLO 2. Be able to apply logical, critical, systematic, innovative thinking, collaborative skills to build networks, self-development, argue scientifically to solve problems in career, community, nation, and global.
<b>Content</b>	<p><b>Students will learn about:</b></p> <ol style="list-style-type: none"> <li>1. Entrepreneurial Character</li> <li>2. Entrepreneurial Ownership</li> <li>3. Entrepreneurial ideas and plans</li> <li>4. Starting entrepreneurship</li> <li>5. Financial management</li> <li>6. Quality Certification/quality management</li> <li>7. Human Resources Management</li> </ol> <p>Digital Marketing Marketplace</p>
<b>Forms of Assessment</b>	Assessment of the learning process according to the following components: attendance 5%, assignments 40%, mid-test 20%, final test 35%.
<b>Study and examination requirements and forms of examination</b>	<p><b>Study and examination requirements:</b></p> <ul style="list-style-type: none"> <li>- Students must attend 15 minutes before the class starts.</li> <li>- Students must switch off all electronic devices.</li> <li>- Students must inform the lecturer if they will not attend the class due to sickness, etc.</li> <li>- Students must submit all class assignments before the deadline.</li> <li>- Students must attend the exam to get a final grade.</li> </ul> <p><b>Form of examination:</b> Forms of examination: project and presentation</p>
<b>Media employed</b>	Laptop, Internet, LCD, Whiteboard, Zoom/Google Meet/Microsoft Teams, LMS, Wikipedia, Kahoot, Edmodo dan Moodle
	<p><b>Main Reference</b></p> <ol style="list-style-type: none"> <li>1. Buchari Alma. (2006). <i>Kewirausahaan</i>. Edisi kesepuluh. Bandung: Alfabeta</li> <li>2. Geoffrey G. Meredith dkk. (1996) <i>Kewirausahaan, Teori dan Praktek</i>. Edisi kelima. Jakarta: PT Pustaka Binaman Pressindo.</li> <li>3. Justin G. Longenecker dkk.(2001). <i>Kewirausahaan</i></li> </ol>



Mencondasakan dan  
Memartabatkan Bangsa

**Reading list**

- Manajemen Usaha Kecil*. Jakarta: PT. Salemba Emban Patria.
4. Rusman Hakim. (1998). *Kiat Sukses Berwiraswasta*. Edisi Kedua. Jakarta: PT Elex Media Media Komputindo.
  5. David C. McClelland. (1961). *The Achieving Society*. New York: D. Van Nostrand Company, Inc.
  6. Abdullah Gymnastiar. (2006). *Melipatgandakan Kekayaan dengan Kecerdasan Spiritual*. Bandung. Solusi Qalbu
  7. Covey, S. (2008). *The 8<sup>th</sup> Habit; Menggapai Keagungan*, Jakarta: PT. Gramedia Pustaka
  8. Hisrich, R. D., Peters, M. P., & Shepherd, D. A. (2008), *Entrepreneurship*, Singapore: McGraw-Hill International
  9. Hall, D. (2004). *Metode Canggih Melejitkan Kreativitas Bisnis*, Bandung: Kaifa-Mizan
  10. Suharsono, N. (2018). *Pendidikan Kewirausahaan (Dari Teori Ke Aplikasi Model Patriot Sejati)*. Depok: PT. RajaGrafindo Persada